



New Orleans International Jewish Music Festival

Goldring-Woldenberg Jewish Community Campus • Harry & Jeanette Weinberg Building
3747 W. Esplanade Avenue, Metairie, LA 70002 • TEL 504.780.5612 • FAX 504.780.5601

MEDIA ADVISORY:

MORE THAN A DOZEN TOP JEWISH MUSICAL ACTS TO PERFORM AT FIRST-EVER NEW ORLEANS INTERNATIONAL JEWISH MUSIC FESTIVAL

Concerts Set for April 1 at The Howlin' Wolf, April 2 at Tulane University's McAlister Hall

WHO & WHAT:

Many of the world's top Jewish music artists will be participating this Saturday and Sunday, April 1 and 2, in the first-ever New Orleans International Jewish Music Festival.

The New Orleans Klezmer All-Stars will be performing along with **Theresa Andersson** (New Orleans), **Fran Avni** (Oakland, California), **Stacy Beyer** (Nashville, Tennessee), **Blue Fringe** (New York), **Neshama Carlebach** (New York), **Efim Chorny** (Ukraine), **Sam Glaser** (Los Angeles), **Yom Hadash** (Warwick, Rhode Island), **RebbeSoul** (Oakland, California), **Gershon Veroba** (New York) and **Voices for Israel** (New York). Comedian **Joel Chasnoff** (New York) will host Sunday's show.

Several thousand Jewish-Americans and music enthusiasts will be participating in the two-day event. The goal is to raise money for Jewish education and cultural enrichment activities in the greater New Orleans area.

The Hiddur Mitzvah Project from The Gary Rosenthal Collection is sponsoring the festival, in conjunction with Moment Magazine, the Jewish Federation of Greater New Orleans, Whitney National Bank, Ogden Museum of Southern Art, OffBeat Magazine and the New Orleans Hillel.

WHEN & WHERE:

Saturday, April 1 ~ Show begins at 8 p.m. ~ Doors open at 7 p.m.
The Howlin' Wolf (907 South Peters Street). This venue will be smoke-free.
Doors open at 7 p.m. with an All-Star Havdallah Jam at 7:45 p.m.

Sunday, April 2 ~ Show begins at 12 p.m. ~ Doors open at 12 p.m.
McAlister Hall (McAlister Drive) Tulane University

The Saturday, April 1 show is \$15 and the Sunday, April 2 show is \$10. A \$5 discount is available for both shows with valid student ID. A \$250 patron ticket (reserved seating) is available. Tickets are available through TicketWeb.com or by calling (866) 666-8932.

Additionally, the New Orleans Klezmer All-Stars will be holding a special performance Thursday, March 30 from 6-8 p.m. at the Ogden Museum of Southern Art (928 Camp Street). This concert is limited to Festival ticket holders and Ogden Museum members. Musicians will also be performing at several local synagogues on Friday, March 31.

WHY:

The two-day music extravaganza will bring together Jewish communities and music enthusiasts to celebrate Jewish culture and rebuild the New Orleans Jewish community in the wake of Hurricane Katrina's devastation. Prior to the disaster, the New Orleans Jewish community comprised 9,500 people, 75 percent of whom suffered severe damage to their homes. Today, nearly 70 percent of Jewish families have returned.

For media inquiries: Alan Greilsamer / E-mail: agreilsamer@communications-resources.com
Phone: (703) 760-7007 / Mobile: (703) 201-2508 (Friday, Saturday, Sunday)

****Media Note: Media interested in attending these events are asked to contact Alan Greilsamer in advance.****

Celebrate Jewish Music New Orleans-Style!
www.hiddurmitzvah.org